

# Dr. Belgrad KENNE

## Profile summary



Dr. Belgrad Kenne is an all rounder, transformative leader with a rich and diverse track record in solutioning through unique analytical capabilities, innovative deal structuring and excellent communication skills. He is an astute negotiator and influencer with a proven ability to lead, motivate and build successful teams while maintaining a pragmatic approach to getting required results. Belgrad's experience is a unique combination of strategy, structured finance and operational experience across multiple sectors including financial services, retail, airlines, manufacturing, power generation, hospitality, logistics, agri-business and most recently healthcare. Belgrad is bilingual in English and French having lived and worked in France, Tanzania, Uganda and Kenya where he is a permanent resident.

Belgrad previously served as Deputy Chief Executive of The Karen Hospital health system comprising of a multi specialty hospital, 9 branches, a medical training college and a foundation. He is credited for the formulation and successful implementation of "The Karen 2.0" a medium term, turnaround 3-year strategy that led to 14% normalized top line growth and doubled EBITDA margins while improving shareholders' value by over 30%. During this period, Belgrad set up the "Quality Office" to drive compliance, internal and external quality audits and assurance, staff trainings and certifications, quality improvement initiatives among others. He successfully led important projects such as the ISO 15189:2012 (laboratory) accreditation, set up of the Karen USIU-A branch and transformation of the Karen Meru branch into a modern, bigger and better facility.

Prior to joining The Karen Hospital, Belgrad was head of Corporate Finance and Advisory at Afrika Investment Bank now AIB-AXYS following its merger with the Mauritius Investment group AXYS where he was responsible for all aspects of investment banking transactions including business advisory, M&A planning and execution, deal structuring and negotiations, business valuation, debt and equity capital raising. Over his 5 years stint at AIB, Belgrad was involved on assignments with over 50 medium and large corporates operating in Kenya and East Africa across diverse sectors.

Belgrad started his career as a Private Equity Analyst at Centre Court Monaco with the responsibility of overseeing social business investments across East Africa focusing on Agriculture, Healthcare and Energy. He later joined the Mauritius based Made in Africa TV (MIATV) as Chief Operating Officer with the primary mandate of scaling up media operations in Tanzania, Uganda and Kenya respectively. In 2013 Belgrad joined the Paris-based, Africa focused boutique advisory firm Swensee as partner in charge of East Africa deal coverage. Between 2013 and 2015, Belgrad served as Adjunct Professor of Finance at the International University of Monaco, his alma mater.

Belgrad holds a Bachelor's in Management from the Riga Technical University, a Master's in Finance and Private equity from the International University of Monaco, a Doctorate in Business Administration-Finance option from the Paris School of Business. He holds certification from the Chartered Institute for Securities and Investments -UK, is a Certified Investment and Financial Analyst - Kenya, a member of the institute of Directors -Kenya, a certificate in HR laws - Kenya and is a certified ISO auditor from the Kenya Bureau of Standards (KEBS) among others. Belgrad authored a book titled "Understanding Frontier Markets through the African KINGS" ISBN: 9783-330-650-343 with major insights into capital markets of Kenya, Ivory Coast, Nigeria and Ghana..